



13th WORLD CIRCUS DAY

15 APRIL 2023

Monaco, 8 March 2023

Dear Partners, dear Members of the Fédération Mondiale du Cirque,

On behalf of the Fédération Mondiale du Cirque under the honorary presidency of H.S.H. Princess Stephanie we would like to remind you that the next World Circus Day (WCD) 2023 is approaching. The Federation launched the first WCD in 2009. The 3rd Saturday of April has been nominated for the festivities.

The WCD movement has grown year by year, and in 2022 more than 300 happenings took place in 42 countries.

Celebrating and honoring circus arts together became a tradition, and we are pleased to launch the 13th World Circus Day which takes place on Saturday April 15, 2023.

The Federation requests every year the participants of WCD to register their events on our website. It is a highly important step as we not only summarize the different ways you pay tribute to circus arts, but we share this information at international level which is an inspiration for the others. Please download the WCD 2023 logo from our website and use it during your events. We are expecting from you high resolution photos taken during the activities.

FMC in collaboration with Planet Circus prepares each year a colorful online magazine fully dedicated to WCD. This publication contains the best photos and descriptions of activities country by country. Please be aware that we can include and publish only those pictures which show the 2023 WCD logo.

The registration is open on the FMC website: <http://www.circusfederation.org/world-circus-day/>

You can register with smartphones also; it is a simple and user friendly procedure.

The Federation would like to use this opportunity also to thank all, who participated in the previous WCD celebrations and we hope that this year we can greet lots of new partners, circuses, organization, circus lovers among the contributors.

Preserving Circus Culture and Promoting the Art of Happiness

Fédération Mondiale du Cirque

5 avenue des Ligures

MC 98000 Monaco

Phone: +377 92 05 26 00 – E-mail: admin@circusfederation.org

www.circusfederation.org

Thanks for making WCD better known and more popular!

Please find below a short summary about World Circus Day.

We wish you joyful preparations for World Circus Day 2023!

Sincerely yours,



Urs Pilz
President of the Fédération Mondiale du Cirque



Zsuzsanna Mata
Executive Director

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WORD CIRCUS DAY

Every year we celebrate circus arts on the 3rd Saturday of April.
World Circus Day is a unique opportunity of publicity for the circuses without extra costs.

Why we celebrate and what is the main idea?

- Make circus arts better known
- Demonstrate the unique character of the circus
- Promote the art-form
- Raise public attention
- Raise awareness and extend knowledge about circus arts
- Elevate the prestige of circus
- Demonstrate our values, the cultural mission, and the strength we transmit by celebrating together.

Who organizes the activities?

- Circuses of all style
- Circus schools
- Social circuses
- Circus organizations
- Circus fans' organizations
- Museums
- Research centres
- Collectors
- Circus loving volunteers

Some ideas for the celebrations:

- Open door in the circus
- Dedicating few minutes during the performance to honour WCD
- Making special WCD decoration with the WCD logo, balloons, cakes etc.
- Making special WCD entertainment with the artists
- Teaching basic circus skills to the volunteers
- Round table talks with the media, and/or local politicians
- Sending out information letters to your partners/contacts about WCD
- Creating special greeting cards
- Organizing exhibitions
- Gaining the attention of the local TV channel: making reports
- Special sport competitions between artists and audience
- Animal training sessions
- Informing about the challenges of animal taming, and how that changed during the last couple of decades.

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- Visiting the circus animals in their stables, and learning more about them
- Calling for drawing or photo completions on the subject of circus for WCD
- Organizing charity show, and supporting those in need in your community
- Organizing special events which are circus related, which does not require extra costs but contributes to the strengthening of the unity of your community
- Organizing talk shows and speaking about how the circus artists live

and many other possibilities...

Please share your creative ideas with us!

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